

LONDON EXPERIENCE XX

- WHAT:** A Study Abroad and BUSA 4528 Academic Credit Program
- WHEN:** March 14- March 23 2013
- FOR:** University of North Georgia students – Enrollment is limited to twenty-eight (28) students. Priority given to business majors.
- PURPOSE:** The program exposes UNG students to business practices and cultures other than their own. Students observe international commerce in a location of historical business significance. They gain knowledge of a culture rich with global influences and the multinational evolution of British industry. This program is an opportunity for students to experience international travel and cultural diversity within a structured environment.
- DIRECTOR:** Dr. Russell Teasley
Associate Dean
Mike Cottrell College of Business
- CREDIT:** Students receive three (3) semester hours of credit by completing the course requirements of BUSA 4528 during Spring Semester (BBA students may take either as an elective or as a substitute for BUSA 4527). A one (1) semester hour BUSA 2528 trip-only option is offered on space-available basis only.
- BUSA 4528**
- PREREQS:** ACCT 2101 & 2102, ECON 2105 & 2106, FINC 3440, MGMT 3661, MKTG 3700, MATH 2040, ENGL 1102 (Grades of C or better)

When available more specific itinerary will be included on:

www.UNG.edu/business/

THE LONDON EXPERIENCE XX AN INTERNATIONAL BUSINESS STUDY ABROAD CLASS

APPLICATION PRIORITY

Senior BBA majors will receive first priority; junior BBA majors, second priority. Others considered for trip-only, space-available basis.

PREVIOUS ITINERARIES INCLUDE:

City Tour
Lloyd's of London
Bank of England
Financial Times
Jaguar Assembly Plant
SNR Denton UK International Law Firm
Coca Cola Europe
City of London Economic Development Corporation
London Metals Exchange
CV Starr Insurance
Dockside Museum
Windsor Castle
Stonehenge; Salisbury Cathedral
Stratford-at-Avon
Tower of London
Westminster Abbey
London Theatre Play
Free Time for Self-Directed Tour

TOTAL COST: \$2,595 (to include):

- Round trip airfare from Atlanta Hartsfield-Jackson to London Heathrow
- Eight nights at the St. Giles Hotel
- Daily Breakfast
- Transportation to and from Heathrow and the hotel
- Seven-day tube (subway) pass
- Transportation to and from Stonehenge, Stratford-at-Avon & Jaguar, Windsor Castle
- Admission fees to all itinerary events
- Noon and evening meals are *not* included.

FEE PAYMENTS AND MISCELLANEOUS INFORMATION

To apply for the program, you must deliver a \$200.00 deposit with completed BUSA Registration Form (attached on back flap of brochure) to the Center for Global Engagement. You must also complete the CGE Application materials available on <http://www.northgeorgia.edu/Global/StudyAbroad/Programs/> Search for “The London Experience”.

Application deadline (with deposit) is 5:00 p.m. Thursday, October 17, 2013. Final payment in the amount of \$2,395 is due by Thursday, January 09, 2013. All payments and registration materials are due at Center for Global Engagement, 220 Price Memorial Hall, tel: (706) 867-2858.

The \$200.00 deposit fee will be refunded to those applicants not selected. Deposits and other payments will be applied to required advances, airline ticket purchase, hotel accommodations, and other related program costs. Participants withdrawing after January 09, 2013 may receive refunds less any non-recoverable deposits or payments made on their behalf.

A PASSPORT AND MEDICAL INSURANCE COVERAGE IS REQUIRED,

in some cases a VISA

(Student study-abroad insurance provided as part of registration fee)

**PLEASE APPLY FOR YOUR PASSPORT
EARLY! (and VISA if applicable)**

LIMITED SCHOLARSHIP funding available may be available - inquire with the Center for Study Engagement

**BUSA REGISTRATION FORM
THE LONDON EXPERIENCE XIX
MARCH 14 - March 23, 2013**

Name: _____
(Last, First, Middle Initial)

Student ID #: _____

Mailing Address: _____

E-mail Address: _____

Home Phone: _____

Work Phone: _____

CLASS STATUS:

Sr. BBA Major Jr. BBA Major Other

Credit Hours completed by December 2013 _____

I (have) (have not) traveled abroad. Please comment: _____

Indicate course credit preference:

BUSA 4528 (three-hour credit). School of Business will register you for Spring Semester 2013.

BUSA 2528 (one-hour credit, space available basis, open major). School of Business will register you for Spring Semester 2013.

London Experience XVIII Fee does not include tuition or textbook charge. Orientation session required for all students. On-line classes (weekly) required of all 4528 students. Students must also submit any specific deliverables such as exams or assignments required of the course.

Center for Global Engagement application materials located at: <http://www.northgeorgia.edu/Global/StudyAbroad/Programs/>

PAYMENT: Completed BUSA Registration Form, CGE Application Form, and deposit check of \$200.00 made payable to **UNG** must all be received by October 17 in the office of:

Center for Global Engagement (CGE)
210 Price Memorial Hall
University of North Georgia
Dahlonega, GA 30597
(706) 867-2858

Final payment of \$2,495.00 is due at CGE no later than Thursday, January 10, 2013.



In the **Mike Cottrell College of Business** at the **University of North Georgia**, students are challenged to think critically, analyze data, evaluate business cases, and communicate effectively, all to prepare them to compete in today's business world. Students are known individually by our faculty, and we have a genuine interest in their success. Students are encouraged to pursue internships and to gain international experience during their tenure here. The Mike Cottrell College of business is accredited by the AACSB, the longest-serving global accrediting body for business schools and has been earned by less than five percent of the world's business schools. The University of North Georgia is a University System of Georgia leadership institution and is The Military College of Georgia.

UNG Mike Cottrell
College of Business
UNIVERSITY of NORTH GEORGIA™

www.ung.edu/business



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